

RETAIL SERVICES

Around the corner and across the world, Cushman & Wakefield is the center of retail. Our 1,300+-member global team has the expertise, experience, and resources to provide comprehensive, integrated, and innovative real estate services to retail occupiers, landlords and investors, regardless of the size, scope or location of the assignment. From urban high streets to suburban centers, retail parks, and factory outlets, Cushman & Wakefield retail specialists leverage industry experience and a global perspective to market properties, align brands to opportunities, and provide clients with intelligence for smart decision making.

For retail occupiers, Cushman & Wakefield utilizes a data-driven, analytical approach to understand the unique relationship that a client's brand has with customers — and how the right timing and real estate strategy can elevate that relationship. Whether addressing a request for a single unit or an entire market entry plan for leading retailers to new concept start-ups, our experts work with clients to define their specific retail requirements. We act as strategic advisors to secure locations that align real estate with business objectives and reach the target customer at terms that set the stage for future success. For occupiers looking to streamline their real estate experience, Cushman & Wakefield also has the resources to assist with project management, portfolio administration, integrated facilities management, and logistics and industrial services.

For retail owners and investors, we understand the nuances and complexities of all property types — and use this knowledge to serve as a long-term partner to clients. Our retail specialists and researchers constantly analyze and engage their local markets, offering clients insight into current conditions, hidden opportunities, and trends. Leasing professionals create innovative property marketing campaigns that attract and retain tenants. Capital markets experts craft techniques for maximizing the returns of a single asset or portfolio, the placement of debt and equity, and financing strategies. Through the full-service resources of the Cushman & Wakefield organization, clients also have the opportunity to solve for added needs involving asset services, project and development services, and valuation and advisory.

Retail Occupier Services

- Transaction Management
- Strategic Consulting
- Project & Development Services
- Portfolio Administration
- Integrated Facilities Management
- Valuation & Advisory
- newCommerce: Logistics, Industrial & eCommerce

Retail Investor Services

- Agency Leasing
- Strategic Consulting
- Project & Development Services
- Asset Services
- Capital Markets
- Valuation & Advisory

The Cushman & Wakefield Edge

Multi-Service Retail Platform

Through the resources of professionals in more than 250 offices, Cushman & Wakefield meets clients' leasing, selling, and financing needs, delivers portfolio solutions across geographies, values and appraises retail real estate, educates with thought-provoking data, financial and research analytics, assists in project development, and delivers facility services.

Future-Forward Approach

We deploy talent to meet the omni-channel, global real estate needs of an industry in transformation, and develop strategies and solutions that encompass technology, eCommerce, global supply chain logistics, and the quickening pace of demographic and social change.

Global Collaboration

Collaboration and information sharing are the keys to successful global client service. Cushman & Wakefield has a cross-border retail network of professionals who work together to help retailers meet their business needs in the Americas, Europe, and Asia. Our professionals engage in consistent dialogue across time zones and geographies to stay abreast of the changing pace of the industry.

WHAT'S NEXT

REDEFINING
THE RETAIL
EXPERIENCE



CUSHMAN &
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